

EXHIBIT A

NCAA Concussion Settlement
Notice Plan Proposal
Proprietary and Confidential
February 17, 2020



Media Plan

Notice Enhancements

Cost

National Sponsored Search Listings (Google, Yahoo! & Bing)

Plan Total: \$10,000.00

Quote valid for 60 days from issue date. All advertising is subject to publisher's approval and availability at the time of the buy.



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